

LADY PILOTS' GROOMING GUIDELINES

As a pilot, even a junior F/O, your position is equivalent to senior management. Your image must fit your level and look neat and professional.

Female pilots draw the eye, especially in public, and you make an impression before you've even said a word. How are you perceived when you meet a selection board, a new crew, or your passengers see you walking through the airport terminal?

As a pilot you are a leader. Even if you are a junior pilot, passengers and cabin crew still see you as a leader. Your image affects the way you are perceived and so contributes to your leadership effectiveness.



Alberty 10.

"WITHOUT MENTIONING ANY NAMES, CERTAIN QUESTIONABLE LIBERTIES HAVE BEEN TAKEN WITH OUR CORPORATE DRESS CODE."

It's embarrassing for senior lady pilots when their male colleagues or cabin crew ask them why they look smart compared to some junior women. People do notice when your uniform fits poorly, or your hair looks untidy; they just don't say it – to you.

Good grooming starts at home. Pay attention to the details that could ruin your image: unbuttoned blazer, scuffed shoes, sunglasses parked on top of your head, chewing gum, or slinging a jacket-crumpling bag over your shoulder.

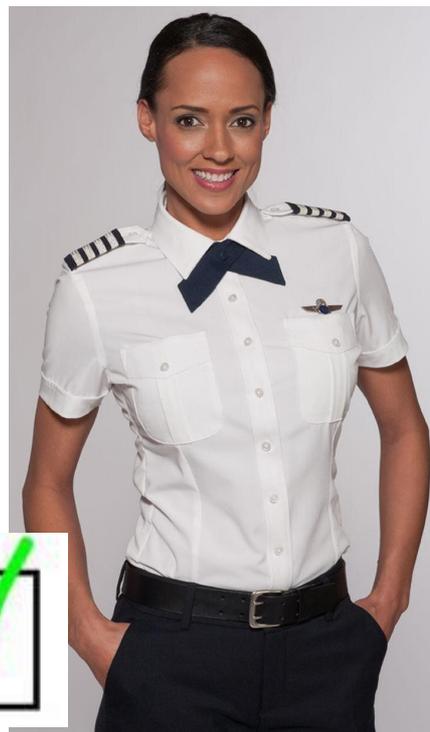
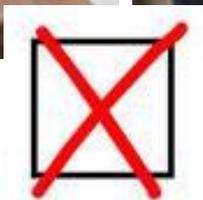
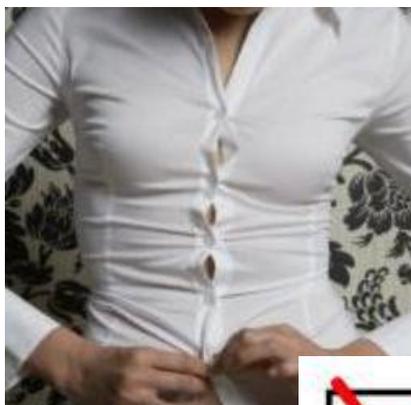
"Your packaging is a measure of your standard"

- Haydee Antezana, Johannesburg image consultant

Here are some guidelines on looking super in your uniform.

Correct fit In the Army, it was said that there were only two sizes: too big or too small. But in an airline or pilot shop you can try on samples before ordering.

Your uniform is too small if your buttons gape, your pants pull tight or show a muffin top:



Too loose a uniform is as great a sin as too tight.



Shirts must be properly tucked in and not be worn loosely blouson style:



Pants length should graze the top of your shoes, or cause a slight break or dent in the front seam. Your pants are too short if your entire foot is showing, and too long if there is a deep break or a bunch of fabric.

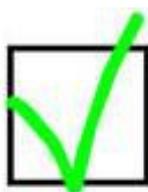
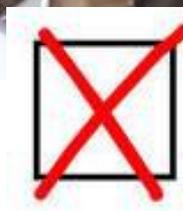
According to image guru Haydee Antezana, your hem should sit where the heel of your shoe meets the sole.



Shoes Shoes must be appropriate for the uniform:



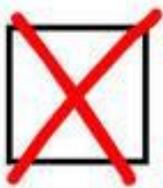
Hair Long hair worn loose in uniform looks girly. You risk being taken less seriously. Many airline uniform policies require that hair below the lower edge of the collar be pulled back. To look smart, tie your hair up or style above the collar.



Makeup Few successful professional women would enter a boardroom without that finishing touch. No-one wants you to go wild...



But in a dark, smart uniform, it's easy to look washed out without a subtle touch.



Let your image reflect your professional pride!